

Production Maintenance

www.maintenanceandco.com

Le magazine des solutions pour
la maintenance et la prévention des risques

The magazine with solutions for maintenance & risk prevention



MEDIA KIT

- The Production Maintenance editorial concept
- Targeted readers
- Formats / Rates / Magazine's Technical information
- Contact

Magazine's editorial concept



For more than 10 years, Production Maintenance has been the magazine of reference for all decision-makers involved in maintenance and risk prevention.



Each quarterly edition provides complete coverage of maintenance methods and tools via its following main sections:

TECHNOLOGIES: for a complete update on a key maintenance topic.

MANAGEMENT: for a feature dealing with management of human or other resources.

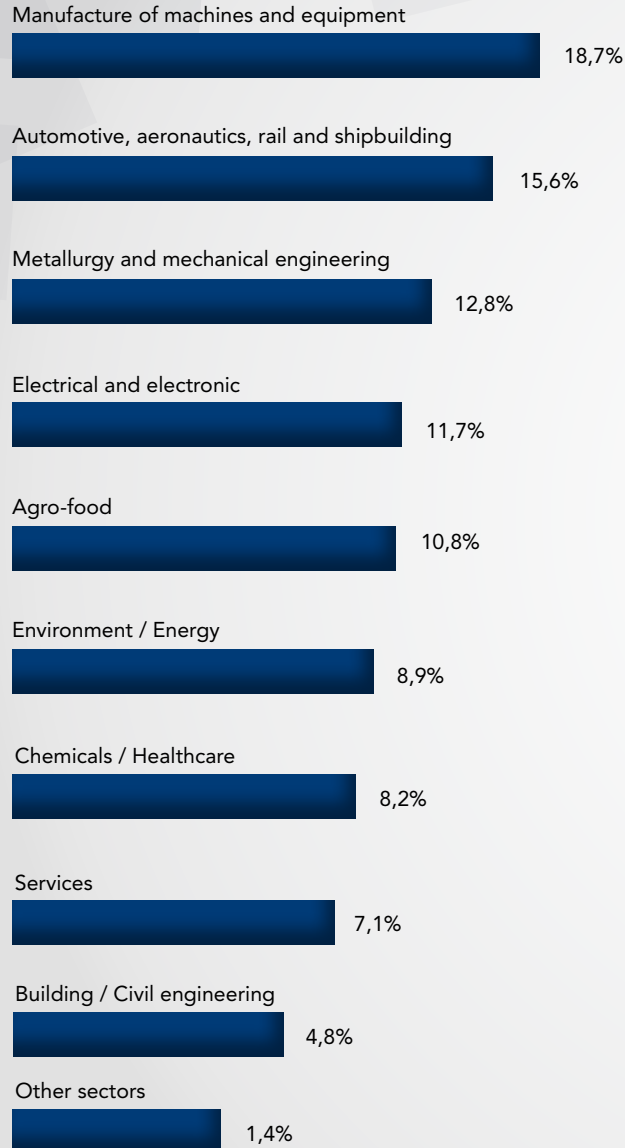
PREVENTION OF RISKS IN THE WORKPLACE: for analysis and anticipation of risks, understanding of the applicable regulations and provision of practical solutions.

Special reports providing complete updates on key topics.

Tools for maintenance: software, practical guides etc.

And all the news relating to maintenance: Products & Technologies, Companies and Markets, feedback etc.

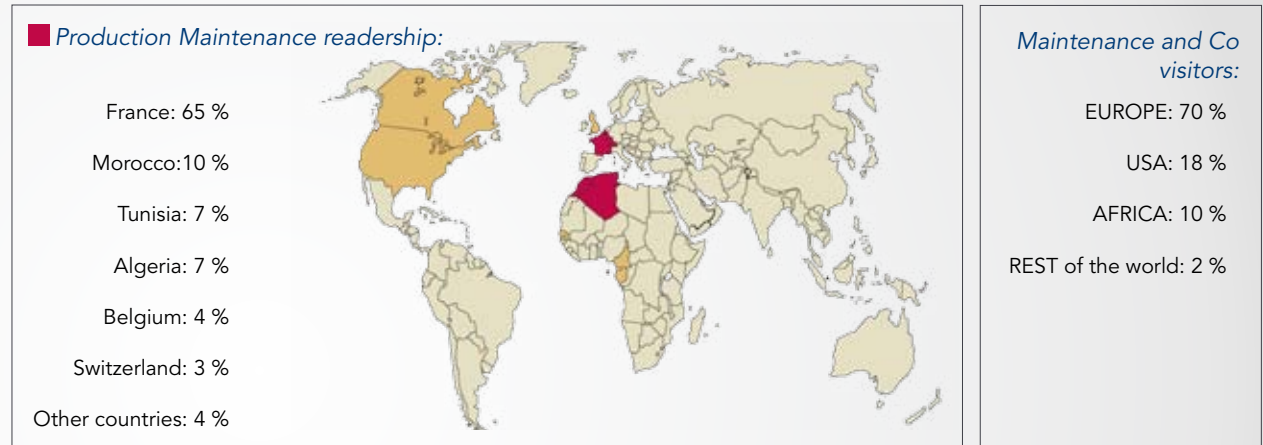
Business/industry



Your customers

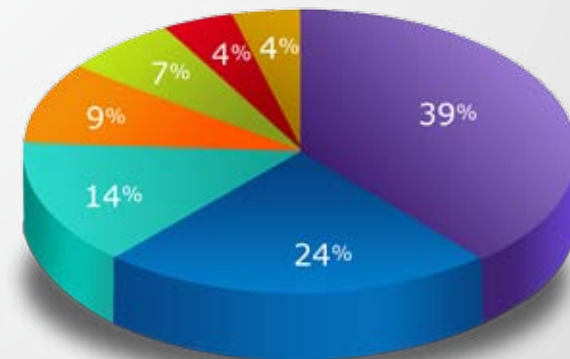
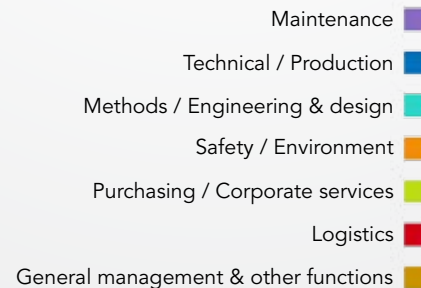
Our readers

International readership and visitors





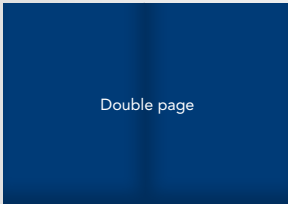

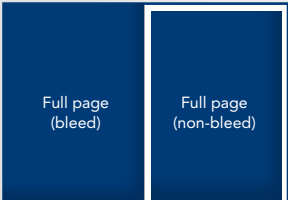


A focused professional readership Qualified subscriber circulation of 10,000 copies

Enterprise functions held:



The magazine's Formats / Rates / Technical information

| Insertion | Format (WxH in mm) | 4 colour Price | Insertion | Format (WxH in mm) | 4 colour Price |
|--|--------------------|----------------|--|--------------------|----------------|
|  <p>Outside back cover</p> | 210 x 297 | €5,900 |  <p>1/2 page (vertical)</p> | 90 x 274 | €2,100 |
| <p>Outside back cover</p> | 210 x 297 | €5,900 |  <p>1/2 page (horizontal)</p> | 190 x 125 | €2,100 |
|  <p>Inside front cover</p> <p>Inside back cover</p> | 210 x 297 | €5,200 |  <p>1/3 page</p> | 55 x 274 | €1,800 |
| <p>Inside front cover</p> <p>Inside back cover</p> | 210 x 297 | €4,000 |  <p>1/4 page</p> | 90 x 132 | €1,200 |
|  <p>Double page</p> | | €5,200 |  <p>Employment section: 1/2 page</p> | 190 x 125 | €1,500 |
| <p>Double page</p> | | €5,200 |  <p>Employment section: 1/4 page</p> | 90 x 132 | €1,000 |
|  <p>Full page (bleed)</p> <p>Full page (non-bleed)</p> | 210 x 297 | €3,200 | | | |
| <p>Full page (bleed)</p> <p>Full page (non-bleed)</p> | 190 x 270 | €3,200 | | | |

Prices for 2015 net of VAT at 20 %

15% surcharge for special positions: front of page or front section
For other formats or special events: contact us

Discounts

- New customer: - 4%
- Loyalty discount: - 6%
- Placement agency: - 15%
- 2 issues: - 4%
- 3 issues: - 7%
- 4 issues: - 9%

MEDIA KIT

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